

Curēus Launches International Medical Poster Competition

PALO ALTO, CA, Sept. 13, 2012: Curēus, the medical journal for a new generation, today brings its publishing revolution to medical poster competitions. Usually discarded after being presented at a medical conference, posters can now be uploaded to Curēus, and those submitted by October 5 will be entered into its Fall 2012 International Poster Competition. The competition will allow medical and graduate students and residents from all over the world to compete in one of 40 categories that include all major medical specialties.

Medical posters help convey ideas and research that often leads to a fully formed medical paper. They are also a key building block for a student's CV as they prepare for residency programs, fellowships or their first professional assignment. Curēus allows authors to retain and showcase their work as part of their digital CV while having fun competing in a virtual contest.

"As with the medical publishing paradigm overall, the system for publishing and promoting posters is fundamentally broken – they get shown once and then all that hard work is lost," said John Adler, MD, Curēus founder and editor-in-chief. "While the competition gives students the chance to win prizes, more important in the long term is that publishing to Curēus allows poster content to live on and be shared, long after the conference at which they are presented."

About the Curēus Poster Competition

- Grand Prize - \$1000
- Category winners - \$100
- 40 winners each for medical student category and resident category
- Top three in each category gain recognition on their Curēus profiles
- Entrance deadline – October 5
- More details available at www.cureus.com/posters

About Curēus

Based in Palo Alto, California, Curēus is *the* medical journal for a new generation. Leveraging the power of an online, crowd-sourced platform, Curēus promotes medical research by focusing the publishing process on the people who create it, resulting in better research, faster publication and easier access for everyone. For more information, visit www.cureus.com. Leading physicians from all over the world have joined the unparalleled Curēus Editorial Board to lend their support to the medical publishing revolution Curēus is leading.